C7715-3M

MAY
1985

pocket summary

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS

®

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	MAY		% '85 VS '84	% IND	
	1985	1984		1985	1984
A.M.C	10264	14871	69.02	1.13	1.66
(Alliance)	5630	7930	71.00	.62	.90
(Encore)	3768	5421	69.47	.41	.61
(Eagle)	866	1520	57.11	.10	.17
CHRYSLER	32524	26903	120.89	3.57	3.04
(Laser)	4945	4780	103.45	.54	.54
(Le Baron/GTS)	15116	8881	170.21	1.66	1.00
(E/M/5 liv/NPT)	12463	13242	94.12	1.37	1.50
DODGE	40081	35823	111.87	4.40	4.05
(Daytona)	4654	3963	117.44	.51	.45
(Colt/Vista/Conq)	2130	2395	88.94	.23	.27
(Omni)	11533	10700	107.79	1.26	1.21
(Aries)	9339	10779	86.64	1.02	1.20
(Lancer)	4401	-	-	.48	-
(600)	4884	5812	84.03	.54	.66
(Diplomat)	3140	2274	138.08	.34	.26
PLYMOUTH	29860	27925	106.93	3.27	3.15
(Colt/Vista/Conq)	2120	2346	90.37	.23	.26
(Horizon)	11361	10773	105.46	1.24	1.22
(Reliant)	11211	13420	83.54	1.23	1.51
(Caravelle)	3265	-	-	.36	-
(Gran Fury)	1902	1386	137.23	.21	.16
CHRYSLER CORP	102465	90751	112.91	11.24	10.24
FORD	122346	108160	113.12	13.42	12.21
(Escort)	39702	32594	121.81	4.36	3.68
(Tempo)	21059	19342	108.88	2.31	2.18
(LTD/Crn Vict)	33246	33161	100.26	3.65	3.75
(Mustang)	13530	10819	125.05	1.48	1.22
(T'Bird)	14829	12244	120.95	1.62	1.38
2.0 Motor	478	-	-	.05	-
LINCOLN	11020	11971	92.06	1.21	1.35
(Mark VI & VII)	1289	2022	63.75	.14	.23
MERCURY	43900	44812	97.75	4.81	5.07
(Topaz)	5686	6236	91.18	.62	.70
(Marq/Gr Marq)	18688	21726	86.02	2.04	2.46
(Cougar)	10830	9781	110.72	1.19	1.10
(Capri)	1240	1474	84.12	.14	.17
(Lynx)	7456	5695	130.92	.82	.64
LINC/MERC DIV	55398	56883	97.39	6.07	6.42
FORD MOTOR CO	177744	165043	107.70	19.49	18.63
BUICK	78249	85105	91.94	8.58	9.61
(Skyhawk)	8507	12513	67.99	.93	1.41
(Somerset Regal)	12356	-	-	1.35	-
(Century)	18401	20641	89.15	2.02	2.33
(Regal)	8570	17424	49.18	.95	1.97
(Riviera)	3988	4448	89.70	.44	.50
CADILLAC	25220	26120	96.55	2.77	2.95
(Cimarron)	2321	1456	159.41	.25	.16
(Eldorado)	6188	5603	110.44	.69	.64
(Seville)	3004	3025	99.31	.33	.34
CHEVROLET	147053	146079	100.67	16.12	16.49
(Chevette)	8565	15945	53.72	.94	1.80
(Celebrity)	30142	30198	99.81	3.31	3.41
(Cavalier)	45583	35089	129.91	4.99	3.96
(Camaro)	17771	18796	94.55	1.95	2.12
(Citation)	5491	8014	68.52	.60	.90
(Corvette)	3411	2374	143.68	.37	.27
(Monte Carlo)	10467	12367	84.64	1.15	1.40
OLDSMOBILE	96881	99575	97.29	10.62	11.24
(Firenza)	5250	5597	93.80	.58	.63
(Calais)	15785	-	-	1.73	-
(Cutlass Ciera)	28543	24283	117.54	3.12	2.74
(Cutlass)	18186	32126	56.61	1.99	3.63
(Toronado)	2793	3364	83.03	.31	.38
PONTIAC	72681	64345	112.96	7.97	7.26
(1000)	1655	2330	71.03	.18	.26
(Sunbird)	13010	12119	107.35	1.43	1.38
(Grand Am)	10704	-	-	1.17	-
(6000)	13512	11433	118.43	1.48	1.29
(Bonneville)	4376	6505	67.27	.48	.73
(Firebird)	10036	9602	104.52	1.10	1.08
(Fiero)	10028	9078	110.46	1.10	1.02
GEN MTRS CORP	420084	421224	99.73	46.06	47.55
Misc. Domestic	23	30	73.33	-	-
Other Import	201752	194055	103.76	22.06	21.90
U.S TOTAL	911932	885974	102.93		

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UNITED STATES SUMMARY
MAY 1985 ISSUED 07/85

R. I-05

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '85 VS '84	% IND		YEAR END (NO)
	1985	1984		1985	1984	1984
A.M.C	57546	75690	76.00	1.85	1.85	168682
(Alliance)	30916	36702	79.89	.71	.95	99465
(Encore)	20836	27592	74.33	.48	.68	61588
(Eagle)	5862	8996	65.16	.14	.22	20551
CHRYSLER	145930	119972	121.64	3.37	2.94	320523
(Laser)	25201	21184	118.96	.58	.52	51973
(Le Baron/GTS)	57940	37268	155.47	1.34	.91	98473
(E/M/S AX/NY)	62789	61520	102.06	1.45	1.51	170077
DODGE	210693	161021	130.85	4.85	3.93	426074
(Daytona)	23114	18011	128.33	.53	.44	43474
(Colt/Vista/Conq)	18195	16754	96.69	.37	.41	47181
(Omni)	67237	47771	140.74	1.55	1.16	118054
(Aries)	49494	46751	105.84	1.14	1.14	109255
(Lancer)	1431	-	-	.33	-	1455
(600)	24639	23865	104.12	.57	.58	60709
(Diplomat)	15683	8059	194.60	.36	.20	26765
PLYMOUTH	172461	131088	131.56	3.98	3.21	323769
(Colt/Vista/Conq)	15802	15063	104.77	.36	.37	42304
(Horizon)	71776	50339	142.59	1.65	1.23	123988
(Reliant)	61081	59947	101.86	1.41	1.47	134562
(Caravelle)	15767	-	-	.36	-	7662
(Gran Fury)	8035	5720	140.82	.19	.14	15253
CHRYSLER CORP	529084	412281	128.33	12.25	10.08	1051166
FORD	585474	518918	112.83	13.56	12.69	1285077
(Escort)	163588	151278	108.14	3.78	3.70	379732
(Tempo)	139520	102216	136.50	3.22	2.50	254421
(LTD/Crn Vict)	151269	147273	102.72	3.49	3.60	360996
(Mustang)	66588	53431	124.63	1.54	1.31	136067
(T'Bird)	64507	64723	99.67	1.48	1.58	153845
D&M Merkur	1742	-	-	.03	-	2
LINCOLN	60192	53071	125.10	1.42	1.30	144276
(Mark VI & VII)	8694	14144	61.10	.20	.35	28345
MERCURY	219554	206329	106.41	5.07	5.05	511781
(Topaz)	38175	30907	123.52	.88	.76	73873
(Marq/Gr Marq)	34935	33814	101.19	2.20	2.29	242248
(Cougar)	49352	46218	106.78	1.14	1.13	119466
(Capri)	5603	8169	80.83	.15	.20	17647
(Lynx)	30489	27221	112.01	.70	.67	66461
LINC/MERC DIV	287288	259400	110.75	6.63	6.35	663981
FORD MOTOR CO	872762	778318	112.13	20.19	19.04	1949058
BUICK	355438	367066	96.83	8.20	8.98	916321
(Skyhawk)	38856	45070	86.21	.90	1.10	113314
(Somerset Regal)	39559	-	-	.91	-	11913
(Century)	82952	82971	99.98	1.91	2.03	209304
(Regal)	41547	80186	51.81	.96	1.96	182814
(Riviera)	20420	21892	93.28	.47	.54	52223
CADILLAC	115438	122217	94.32	2.66	2.99	309678
(Cimarron)	8657	7382	117.27	.20	.18	17982
(Eldorado)	28442	27695	97.59	.62	.66	66765
(Seville)	12758	14182	89.96	.29	.35	35113
CHEVROLET	664577	651740	101.97	15.32	15.95	1555671
(Chevette)	50634	77916	65.06	1.17	1.91	165830
(Celebrity)	131253	132511	99.05	3.01	3.24	316995
(Cavalier)	186243	145292	128.19	4.26	3.56	372206
(Camaro)	82537	79222	104.18	1.90	1.94	198624
(Citation)	29634	43379	68.78	.68	1.06	90413
(Corvette)	15951	11935	133.65	.37	.29	30367
(Monte Carlo)	45671	57261	80.06	1.06	1.40	115310
OLDSMOBILE	431346	457453	94.29	9.95	11.19	1036173
(Firenza)	25569	22980	111.01	.59	.56	60633
(Calais)	50241	-	-	1.16	-	12048
(Cutlass Ciera)	126319	103366	122.21	2.92	2.53	237606
(Cutlass)	85996	150284	57.22	1.98	3.67	360973
(Toronado)	14464	16202	89.27	.33	.40	41074
PONTIAC	310866	280242	110.95	7.16	6.86	685347
(1000)	8916	11091	80.39	.21	.27	27211
(Sunbird)	50536	47845	105.63	1.17	1.17	124123
(Grand Am)	43802	-	-	1.01	-	13856
(6000)	57026	49781	114.55	1.32	1.22	120050
(Bonneville)	21113	29614	71.29	.49	.72	64310
(Firebird)	41407	40884	101.28	.95	1.00	98861
(Fiero)	40371	42831	94.27	.93	1.05	92374
GEN MTRS CORP	1678521	1678720	99.99	41.32	45.97	4507190
Misc. Domestic	91	188	84.26	-	-	261
Other Import	996013	942643	105.67	23.02	21.06	2421946
U.S TOTAL	4736057	4087560	105.98			10116231

(Memo Total) - Included in Make Total

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	MAY	% IND	YEAR TO DATE		% '85 VS '84	% IND	
	1985		1985	1984		1985	1984
Dodge	43615	11.53	217614	185482	117.33	11.71	10.36
Plymouth	9900	2.62	43412	31795	136.54	2.34	1.78
Ford	100752	26.63	508020	465407	109.16	27.35	26.13
Chevrolet	102744	27.16	481048	444556	108.20	25.89	27.63
G.M.C.	28735	7.59	133406	118881	112.12	7.18	7.45
Int	5837	1.54	28731	22690	126.62	1.55	1.42
Jeep Truck	13743	3.63	64126	55210	116.15	3.45	3.46
Mack/Midliner	2531	.67	12849	8553	150.23	.69	.54
Kenworth	810	.21	4781	5711	83.72	.26	.36
Peterbilt	1154	.30	5197	4921	105.61	.28	.31
Deimler-Benz Corp.	1797	.47	9444	8945	135.98	.51	.43
Volvo White	957	.25	5239	4117	127.25	.28	.26
Western Star	97	.03	484	215	227.23	.03	.01
Miscellaneous	65619	17.34	343354	262784	130.66	18.49	16.47
U. S. Total	378331		1858111	1597465	116.33		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
Dodge	149582	67632	–	–	–	–	–	–
(Dodge 1)	111328	35743	–	–	–	–	–	–
Plymouth *	43412	–	–	–	–	–	–	–
Ford	288351	197966	–	–	–	5031	1335.5	5519
(Ford 2)	197528	54916	–	–	–	–	–	–
Chevrolet	267128	156356	11116	–	85	2084	4112	167
(Chev 3)	202386	74458	–	–	–	–	–	–
G.M.C.	62048	52836	2355	–	2546	2015	6592	5008
(G.M.C 4)	45059	16344	–	–	–	–	–	–
I.H.	–	–	–	–	–	9805	6447	12475
Jeep Truck	56893	7233	–	–	–	–	–	–
(Jeep 5)	56893	6356	–	–	–	–	–	–
Mack/Midliner	–	–	–	–	–	1687	443	10719
Kenworth	–	–	–	–	–	–	–	4787
Peterbilt	–	–	–	–	–	–	–	5197
Deimler-Benz Corp.	–	–	–	–	–	1101	755	7588
Volvo White	–	–	–	–	–	–	561	4654
Western Star	–	–	–	–	–	–	–	484
Miscellaneous	336337	4202	1236	361	184	58	155	850
Total	1202134	566225	14707	361	2730	21781	32448	57878
1984 Total	952935	431116	8836	244	855	13413	24412	47938
1985 vs '84	126,199	82,109	5,871	117	1,875	8,368	8,036	9,940

(Temp Total)-To be included in GVW 1,2 & 3
1 Includes Ram Vans, Ramcharger, Ram 50 Rampage, Caravan and Ram Wagon
2 Includes Ranger, Bronco, Vans and Aerostar
3 Includes El Camino, Blazer, S10, Vans and Astro
4 Plymouth includes Voyager PAD
5 Includes Vans, Cavaliers, Jimmy, S15 and Safari
6 Includes C's, Chevytes, Wagoneer and Scrambler

Manufacturers' Sales Records used for sampling Oklahoma in 1985 and New York and Oklahoma in 1984.

[illegible] IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1985		YEAR TO DATE 1984	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet Sprint	8333	.15	-	-
Chevrolet Spectrum	18275	.37	-	-
Dodge Colt	121351	.26	124522	.30
Dodge Colt Vista 5d	33922	.67	24851	.59
Dodge Conquest	972	.02	1811	.04
Plymouth Colt	111731	.27	112441	.26
Plymouth Colt Vista 5d	3395	.07	2284	.05
Plymouth Conquest	976	.02	1578	.04
GEO Metro	1342	.03	-	-
Total Domestic Sponsored Imports	53751	1.09	31837	.78
OTHER IMPORTS				
Honda	93514	.19	76866	.19
Nissan	186928	4.38	178531	4.37
Honda	215288	4.37	193855	4.74
Mazda	87598	1.78	82695	1.53
Mercedes Benz	35752	.82	33297	.81
Mitsubishi	14715	.34	14482	.35
Renault	3895	.08	5447	.13
Subaru	58085	1.34	57311	1.40
Toyota	183509	4.46	182526	4.47
Volkswagen	70228	1.62	58235	1.51
Volvo	40434	.93	41333	1.01
Others	104899	2.42	87257	2.36
Total Other Imports	998811	23.02	942614	23.06
GRAND TOTAL ALL IMPORT CARS	1052562	24.11	974452	23.84

GEO IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10000 LBS)

DOMESTIC SPONSORED IMPORTS				
Dodge RAM 50	2987	1.61	15934	1.00
OTHER IMPORTS				
Honda	28483	1.53	13013	.81
Nissan	103245	5.56	81484	5.10
Mazda	41702	2.24	47182	2.95
Mitsubishi	10575	.57	5368	.34
Subaru	1867	.10	2152	.13
Toyota	140240	7.55	102588	6.42
Volkswagen	6587	.35	8009	.50
Others	658	.04	1016	.06
Total Other Import Trucks	339164	18.25	260863	16.32
GRAND TOTAL ALL IMPORT TRUCKS	369126	19.86	276587	17.32

GEO DOMESTIC LIGHT TRUCKS
(0-10000 LBS)

CHEVROLET S10	90835	5.20	77822	4.86
DODGE RAMPAGE	845	.05	4101	.26
FORD RANGER	115163	6.20	89842	5.62
GMC S15	27473	1.48	15775	.99
UNITED STATES SUMMARY	[illegible]		[illegible]	

ALL VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1975	8291381	1287617
1976	8711485	1374809
1977	10635136	1539328
1978	11046545	1661082
1979	11256845	1672209
1980	8796327	1478777
1981	8843519	1549846
1982	7754427	1510471
1983	8636188	1670558
1984	10118231	1847186

TOTALS INCLUDE ALASKA & HAWAII
KOLOMOKO NOT AVAILABLE
R. L. POLK & CO.
MAY 1985 ISSUED 07/85

4

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Sales 07715-24 JUNE 1985

pocket summary

of registrations

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NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	JUNE		% '85 VS '84	% IND	
	1985	1984		1985	1984
A.M.C.	9776	16705	58.53	1.06	1.80
(Alliance)	5288	8783	60.21	.58	.95
(Encore)	3729	6520	57.19	.40	.70
(Eagle)	761	1402	54.28	.08	.15
CHRYSLER	32928	29130	113.04	3.57	3.14
(Laser)	3913	5325	73.48	.42	.57
(Le Baron/GTS)	15551	10028	155.08	1.69	1.08
(E/NY/S AV/NPT)	13464	13777	97.73	1.46	1.49
DODGE	36504	37853	96.18	3.96	4.09
(Daytona)	3678	4282	85.89	.40	.46
(Colt/Vista/Conq)	3424	2927	116.98	.37	.32
(Omni)	8478	10487	80.84	.93	1.13
(Aries)	7649	11210	68.23	.83	1.20
(Lancer)	5539	-	-	.60	-
(600)	4647	5303	78.72	.50	.64
(Diplomat)	3089	3144	98.25	.33	.34
PLYMOUTH	25066	30151	86.45	2.82	3.25
(Colt/Vista/Conq)	3167	2600	121.81	.34	.28
(Horizon)	8884	11016	80.65	.96	1.19
(Reliant)	9085	14678	61.93	.99	1.58
(Caravelle)	3077	-	-	.33	-
(Gran Fury)	1853	1865	99.36	.20	.20
CHRYSLER CORP.	95498	97234	98.21	10.35	10.48
FORD	118758	112034	106.00	12.87	12.08
(Escort)	43285	31853	135.89	4.69	3.43
(Tempo)	16596	21644	76.68	1.80	2.33
(LTD/Crn Vict)	30812	33968	90.71	3.34	3.67
(Mustang)	14230	11896	119.62	1.54	1.28
(T'Bird)	13835	12673	109.17	1.50	1.37
XR4 Merkur	576	-	-	.06	-
LINCOLN	11325	14250	79.47	1.23	1.54
(Mark VI & VII)	1432	2949	48.56	.16	.32
MERCURY	42018	45634	92.08	4.55	4.91
(Topaz)	4347	5764	75.42	.47	.62
(Marq/Gr Marq)	17766	23124	76.83	1.91	2.49
(Cougar)	10293	9934	103.30	1.12	1.07
(Capri)	1087	1456	73.28	.12	.16
(Lynx)	8545	5326	160.44	.93	.57
LINC/MERC. DIV.	53919	59864	90.04	5.84	6.45
FORD MOTOR CO.	172677	171918	100.44	18.71	18.53
BUICK	73423	84920	86.46	7.96	9.15
(Skyhawk)	6458	13202	48.93	.70	1.42
(Somerset Regal)	11400	-	-	1.24	-
(Century)	19383	17814	108.81	2.10	1.92
(Regal)	9274	18413	50.37	1.00	1.98
(Riviera)	4332	4175	98.37	.45	.45
CADILLAC	25613	26722	95.85	2.78	2.88
(Cimarron)	1738	1473	117.98	.19	.16
(Eldorado)	6671	5704	116.95	.72	.62
(Seville)	3300	2985	110.55	.36	.32
CHEVROLET	139237	147331	94.51	15.07	15.88
(Chevette)	9146	14784	61.86	.99	1.59
(Celebrity)	31738	30972	102.47	3.44	3.34
(Cavalier)	35324	34298	102.99	3.81	3.71
(Camaro)	18158	19704	92.15	1.97	2.12
(Citation)	3774	9040	41.75	.41	.97
(Corvette)	3339	2221	150.34	.36	.24
(Monte Carlo)	10223	11252	90.85	1.11	1.21
OLDSMOBILE	96408	101300	94.61	10.45	10.98
(Firenza)	3785	6256	60.50	.41	.67
(Calais)	14078	-	-	1.53	-
(Cutlass Ciera)	29901	24802	120.56	3.24	2.67
(Cutlass)	18939	29801	63.55	2.05	3.21
(Toronado)	2746	3579	76.73	.30	.39
PONTIAC	67104	63335	105.95	7.27	6.83
(1000)	1917	2264	84.67	.21	.24
(Sunbird)	9948	12170	81.74	1.08	1.31
(Grand AM)	9591	-	-	1.04	-
(6000)	13451	11752	114.46	1.46	1.27
(Bonneville)	4554	5991	76.01	.49	.65
(Firebird)	10103	9710	104.05	1.09	1.05
(Fiero)	7755	8288	93.57	.84	.89
GEN. MTRS CORP.	401785	424208	94.71	43.53	45.72
Misc. Domestic	14	32	43.75	-	-
Other Import	243158	217752	111.67	26.35	23.47
U. S. TOTAL	922910	927849	99.47		

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UNITED STATES SUMMARY
JUNE 1985 ISSUED 08/85

R. 1-85

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '85 VS '84	% IND		YEAR END
	1985	1984		1985	1984	1984
A.M.C.	67364	92335	72.91	1.28	1.84	188602
(Alliance)	36206	47485	76.25	.68	.94	99463
(Encore)	24535	34512	71.09	.47	.69	68588
(Eagle)	6623	10338	63.63	.13	.21	20551
CHRYSLER	178858	149102	119.98	5.40	2.97	320523
(Laser)	29114	26509	109.83	.55	.53	51973
(Le Baron/GTS)	73491	47296	155.39	1.40	.94	98431
(E/NY/S AY/NPT)	76253	75297	101.27	1.45	1.50	170077
DODGE	241137	136974	124.24	4.70	3.98	406814
(Daytona)	26732	22293	120.18	.51	.44	43474
(Colt/Vista/Conq)	19623	19581	99.71	.37	.39	47167
(Omni)	75709	58258	129.95	1.43	1.18	118064
(Aries)	57143	57971	98.57	1.09	1.16	109256
(Lancer)	19872	-	-	.38	-	1499
(600)	29286	29568	99.05	.56	.59	60709
(Diplomat)	18772	11203	167.56	.36	.22	26705
PLYMOUTH	198527	161235	123.13	3.78	3.21	323769
(Colt/Vista/Conq)	18959	17683	107.27	.36	.35	42304
(Horizon)	80660	61354	131.47	1.54	1.22	123988
(Reliant)	70146	74617	94.01	1.33	1.49	134562
(Caravelle)	18844	-	-	.36	-	7662
(Gran Fury)	9908	7585	130.63	.19	.15	15253
CHRYSLER CORP.	624582	509315	122.63	11.88	10.16	1051106
FORD	704232	630952	111.61	13.39	12.58	1285077
(Escort)	206874	183131	112.97	3.92	3.66	379732
(Tempo)	156116	123860	126.04	2.97	2.47	254437
(LTD/Crn Vict)	182081	181238	100.47	3.46	3.61	360996
(Mustang)	80819	65327	123.71	1.54	1.30	136067
(T'Bird)	78342	77396	101.22	1.49	1.54	153845
XR4 Merkur	1918	-	-	.04	-	2
LINCOLN	77717	67321	115.44	1.48	1.34	144278
(Mark VI & VII)	10074	17093	58.94	.19	.34	28349
MERCURY	261572	251963	103.81	4.97	5.03	519701
(Topaz)	42522	36671	115.96	.81	.73	73879
(Marq/Gr Marq)	112701	116538	96.38	2.14	2.34	242248
(Cougar)	53645	56182	106.16	1.13	1.12	113466
(Capri)	7670	9625	79.99	.15	.19	17647
(Lynx)	39034	32547	119.93	.74	.65	66461
LINC/MERC. DIV.	341207	319284	106.87	6.49	6.37	661861
FORD MOTOR CO.	1045439	950236	110.02	19.88	18.95	1949058
BUICK	428851	451988	94.88	8.15	9.01	918321
(Skyhawk)	45324	58272	77.78	.86	1.16	119314
(Somerset Regal)	50959	-	-	.97	-	11013
(Century)	102335	100785	101.54	1.94	2.01	209304
(Regal)	50821	98599	51.54	.97	1.97	182814
(Riviera)	24552	26067	94.19	.47	.52	52223
CADILLAC	142107	148939	95.41	2.70	2.97	309678
(Cimarron)	10395	8855	117.39	.20	.18	17992
(Eldorado)	33113	32799	100.96	.62	.65	68763
(Seville)	16053	17167	93.54	.31	.34	35113
CHEVROLET	803814	799071	100.59	15.29	15.93	1555671
(Chevette)	59840	92700	64.55	1.14	1.85	165630
(Celebrity)	162991	163483	99.70	3.10	3.26	316995
(Cavalier)	221567	179590	123.37	4.21	3.57	372206
(Camaro)	100695	98926	101.79	1.91	1.97	198624
(Citation)	33608	52419	64.11	.64	1.05	90413
(Corvette)	19290	14156	136.27	.37	.28	30367
(Monte Carlo)	56094	68533	81.85	1.07	1.37	115310
OLDSMOBILE	527754	559353	94.35	10.04	11.15	1038173
(Firenza)	29294	29236	100.20	.56	.58	60631
(Calais)	64319	-	-	1.22	-	12048
(Cutlass Ciera)	156220	128168	121.89	2.97	2.56	237898
(Cutlass)	104935	180085	58.27	2.00	3.59	300973
(Toronado)	17210	19781	87.00	.33	.39	41074
PONTIAC	377770	343577	109.95	7.18	6.85	685347
(1000)	10835	13357	81.12	.21	.27	27211
(Sunbird)	60486	60015	100.78	1.15	1.20	124123
(Grand Am)	53393	-	-	1.02	-	13858
(6000)	70477	61533	114.54	1.32	1.22	120650
(Bonneville)	25667	35605	72.09	.49	.71	64310
(Firebird)	51510	50514	101.97	.98	1.01	98867
(Fiero)	48132	51119	94.16	.92	1.02	92374
GEN. MTRS CORP.	2280306	2302928	99.02	43.36	45.91	4507190
Misc. Domestic	105	140	75.00	-	-	267
Other Import	1241171	1160395	106.96	23.60	23.14	2421948
U.S. TOTAL	5258967	5015409	104.86			10118231

(Memo Total) - Included in Make Total

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	JUNE	% IND	YEAR TO DATE		% '85 VS '84	% IND	
	1985		1985	1984		1985	1984
Dodge	44404	11.12	262018	204730	127.98	11.61	10.44
Plymouth	10557	2.64	53969	39391	137.01	2.39	2.01
Ford	107461	26.93	616081	570845	107.92	27.28	29.13
Chevrolet	105815	26.76	587853	544843	107.90	26.04	27.79
G.M.C.	30015	7.52	163421	146553	111.51	7.24	7.48
IH	5922	1.48	34653	27924	124.10	1.54	1.42
Jeep Truck	16009	4.01	80135	68512	116.96	3.55	3.49
Mack/Midliner	3050	.76	15899	10868	146.29	.70	.55
Kenworth	863	.22	5650	6533	86.48	.25	.33
Peterbilt	1076	.27	6273	5875	106.77	.28	.30
Daimler-Benz Corp.	2081	.52	11525	8175	140.98	.51	.42
Volvo White	1032	.26	6271	4862	128.98	.28	.25
Western Star	97	.02	581	256	226.95	.03	.01
Miscellaneous	69802	17.49	413156	321190	128.63	18.30	16.38
U. S. Total	399184		2257495	1960557	115.15		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
Dodge	180645	81373	-	-	-	-	-	-
(Dodge 1)	134375	43827	-	-	-	-	-	-
Plymouth *	53969	-	-	-	-	-	-	-
Ford	345487	241462	-	-	-	5942	15865	7345
(Ford 2)	233632	79664	-	-	-	-	-	-
Chevrolet	327397	238810	13986	-	108	2428	4892	242
(Chev 3)	246545	90668	-	-	-	-	-	-
G.M.C.	76653	64812	2623	-	3128	2528	7660	6017
(G.M.C 4)	54986	22574	-	-	-	-	-	-
I.H.	-	-	-	-	-	11786	7820	15047
Jeep Truck	71726	8409	-	-	-	-	-	-
(Jeep 5)	71726	7397	-	-	-	-	-	-
Mack/Midliner	-	-	-	-	-	2065	531	13303
Kenworth	-	-	-	-	-	-	-	5650
Peterbilt	-	-	-	-	-	-	-	6273
Daimler-Benz Corp.	-	-	-	-	-	1292	933	9300
Volvo White	-	-	-	-	-	-	731	5570
Western Star	-	-	-	-	-	-	-	581
Miscellaneous	404611	5077	1562	468	148	60	196	1034
Total	1460468	639943	18171	468	3384	26101	38598	70362
1984 Total	1047821	781714	20055	529	1097	20971	30196	58370
1985 vs '84	139.36	81.86	90.59	142.25	308.48	124.46	127.82	120.54

(Memo Totals)-To be included in GVW 1,2 & 3

1 Includes Ram Vans, Ramcharger, Ram 50 Rampage, Caravan and Ram Wagon

2 Includes Ranger, Bronco, Vans and Reroster

3 Includes El Camino, Blazer, S10, Vans and Astro

* Plymouth Includes Voyager FWD

4 Includes Vans, Caballero, Jimmy, S15 and Safari

5 Includes CJ's, Cherokee, Wagoneer and Scrembler

Manufacturers' Sales Records used for compiling Oklahoma in 1985 and New York and Oklahoma in 1984.

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1985		YEAR TO DATE 1984	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet Sprint	7705	.15	869	.01
Chevrolet Spectrum	20425	.39	-	-
Dodge Colt	14400	.27	14556	.25
Dodge Colt Vista SW	4017	.08	3014	.06
Dodge Conquest	1206	.02	2111	.04
Plymouth Colt	13799	.26	13108	.26
Plymouth Colt Vista SW	3990	.08	2747	.05
Plymouth Conquest	1180	.02	1828	.04
AMA Merkur	1918	.04	-	-
Total Domestic Sponsored Imports	68640	1.31	38033	.76
OTHER IMPORTS				
Isuzu	9182	.17	9574	.19
Nissan	236748	4.50	224311	4.47
Honda	261689	4.98	235660	4.70
Mazda	82792	1.57	76037	1.52
Mercedes-Benz	43219	.82	39572	.79
Mitsubishi	18611	.35	17450	.35
Renault	4412	.08	6630	.13
Subaru	71270	1.36	69265	1.38
Toyota	247083	4.70	227715	4.54
Volkswagen	87702	1.67	83451	1.66
Volvo	49827	.95	50451	1.01
Others	128726	2.45	120219	2.40
Total Other Imports	1241171	23.60	1160395	23.14
	-	-	-	-
GRAND TOTAL ALL IMPORT CARS	1309811	24.91	1198428	23.89

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
Dodge RAM 50	35142	1.56	20128	1.03
OTHER IMPORTS				
Isuzu	34485	1.53	17568	.90
Nissan	128201	5.68	98042	5.02
Mazda	51258	2.27	56192	2.87
Mitsubishi	12461	.55	6431	.33
Subaru	1944	.09	2474	.13
Toyota	170492	7.55	126001	6.43
Volkswagen	8252	.37	9984	.51
Others	782	.03	1393	.07
Total Other Import Trucks	407965	18.07	318540	16.25
	-	-	-	-
GRAND TOTAL ALL IMPORT TRUCKS	443107	19.63	338668	17.27

NEW DOMESTIC LIGHT TRUCKS
(0-6,000 LBS)

CHEVROLET S10	109742	4.86	94828	4.84
DODGE RAMPAGE	899	.04	5021	.26
FORD RANGER	131270	5.81	105335	5.50
GMC S15	25441	1.13	20748	1.06

UNITED STATES SUMMARY

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NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1975	8261840	2397417
*1976	9751485	3058008
*1977	10826234	3509328
*1978	10948610A	3983340
*1979	10356695	3472209
*1980	8763937	2676777
*1981	8443919	2185409
*1982	7754342	2430471
*1983	8324186	2976556
1984	10118231	4047162

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
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